Camtasia Studio 8 - Advanced Editing and Publishing Techniques

Claire Broadley, Mathew Dixon

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In Detail

Camtasia Studio 8 is used to customize and edit videos, giving you the ability to record on-screen activity, add imported media, create interactive content, and share your results. It can be used for many things, including e-learning (predominantly for training) and for marketing within business settings.

Delve deep into the advanced features of Camtasia Studio 8 and learn about the importance of consistency, subtlety, and forward planning when creating a video project. Camtasia Studio 8 – Advanced Editing and Publishing Techniques will help you determine the best production settings to use and will reveal how audio can be used to enhance your video and make the content more engaging. This book is packed with tips and examples that will elevate your skills and greatly improve your video productions.

Starting with how to source video appropriately, Camtasia Studio 8 – Advanced Editing and Publishing Techniques will teach you the basics of editing and introduce you to the most commonly used features of Camtasia Studio 8. This book will cover consistency and sensible use of effects as well as the danger of over-using enhancements. You will learn how to script efficiently and record a voiceover, fade in/out music tracks, and convert speech to text. Finally, you will be introduced to different formats and be shown how to export a video in an appropriate resolution and format. With this book, you will discover exciting new ways to improve your video editing skills, plan recordings, and produce better quality results.

Approach

A practical guide packed with examples that will show you how to implement the different features of Camtasia Studio 8 and create professional looking projects.

Who this book is for

If you are familiar with Camtasia Studio and you want to experiment with more advanced techniques, then this is the guide you have been looking for!

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