



Business Intelligence Guidebook: From Data Integration to Analytics

Rick Sherman

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Between the high-level concepts of business intelligence and the nitty-gritty instructions for using vendors' tools lies the essential, yet poorly-understood layer of architecture, design and process. Without this knowledge, Big Data is belittled – projects flounder, are late and go over budget. *Business Intelligence Guidebook: From Data Integration to Analytics* shines a bright light on an often neglected topic, arming you with the knowledge you need to design rock-solid business intelligence and data integration processes. Practicing consultant and adjunct BI professor Rick Sherman takes the guesswork out of creating systems that are cost-effective, reusable and essential for transforming raw data into valuable information for business decision-makers.

After reading this book, you will be able to design the overall architecture for functioning business intelligence systems with the supporting data warehousing and data-integration applications. You will have the information you need to get a project launched, developed, managed and delivered on time and on budget – turning the deluge of data into actionable information that fuels business knowledge. Finally, you'll give your career a boost by demonstrating an essential knowledge that puts corporate BI projects on a fast-track to success.

- Provides practical guidelines for building successful BI, DW and data integration solutions.
- Explains underlying BI, DW and data integration design, architecture and processes in clear, accessible language.
- Includes the complete project development lifecycle that can be applied at large enterprises as well as at small to medium-sized businesses
- Describes best practices and pragmatic approaches so readers can put them into action.
- Companion website includes templates and examples, further discussion of key topics, instructor materials, and references to trusted industry sources.

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Exactly why? Because this Business Intelligence Guidebook: From Data Integration to Analytics is an unordinary book that the inside of the guide waiting for you to snap the item but latter it will jolt you with the secret the idea inside. Reading this book close to it was fantastic author who have write the book in such amazing way makes the content on the inside easier to understand, entertaining means but still convey the meaning completely. So , it is good for you for not hesitating having this anymore or you going to regret it. This excellent book will give you a lot of gains than the other book have such as help improving your expertise and your critical thinking method. So , still want to delay having that book? If I ended up you I will go to the publication store hurriedly.

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