



Asian Business Customs & Manners: A Country-by-Country Guide

Mary Murray Bosrock

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Finally, here is a guide that covers all of the dos and don'ts of business etiquette in Asia. Asian Business Customs & Manners is organized country-by-country, this comprehensive guide contains information on every situation you'll encounter, including business practices and attitudes, meetings, negotiations, meals, punctuality, language, gestures, tipping, manners, gifts, and everything in between. It contains all the information you need to present yourself well and get the job done – whatever it might be.

This book won the Independent Book Publisher's Association Benjamin Franklin Award for Business in 2008.

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