



# **Management by Objectives: The key to motivating employees and reaching your goals (Management & Marketing Book 18)**

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**The key to motivating employees and reaching your goals**

This book is a practical and accessible guide to understanding and implementing Management by Objectives, providing you with the essential information and saving time.

*In 50 minutes you will be able to:*

- Work with employees to set clear objectives
- Motivate your employees to reach their objectives
- Boost performance and employee satisfaction in your company

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