



The Management Myth: Debunking Modern Business Philosophy

Matthew Stewart

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"A devastating bombardment of managerial ¬thinking and the profession of management consulting. . . . A serious and valuable polemic."—Wall Street Journal

Fresh from Oxford with a degree in philosophy and no particular interest in business, Matthew Stewart might not have seemed a likely candidate to become a consultant. But soon he was telling veteran managers how to run their companies.

In narrating his own ill-fated (and often hilarious) odyssey at a top-tier firm, Stewart turns the consultant's merciless, penetrating eye on the management industry itself. The Management Myth offers an insightful romp through the entire history of thinking about management, a withering critique of pseudoscience in management theory, and a clear explanation of why the MBA usually amounts to so much BS—leading us through the wilderness of American business thought.



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