

Adult Museum Programs: Designing Meaningful Experiences (American Association for State and Local History)

Bonnie Sachatello-Sawyer, Robert A. Fellenz, Hanly Burton, Laura Gittings-Carlson, Janet Lewis-Mahony



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Bonnie Sachatello-Sawyer and her co-authors have taken an important study and turned it into an intriguing, readable, and practical book. Adult learners provide a unique opportunity for museum educators. But what are adult learners looking for? What motivates them to take a class or attend a museum-sponsored activity? What do planners and instructors need to know to maximize the experience for participants? The authors analyzed a wide variety of programs from the perspective of planners, instructors, and participants. They discovered what works and what doesn't, and they've distilled this knowledge into twelve basic steps you can use to design truly meaningful experiences for your museum's adult programs. Visit the authors' web page

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