



Energy Shift: Game-Changing Options for Fueling the Future (Strategy + Business)

Eric Spiegel, Neil McArthur, Rob Norton

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Transportation fuel and electric power prices, energy security, and climate change have been on every business leader's mind. Recent shifts in scientific knowledge, public awareness, and political will are causing governments to take meaningful regulatory and legislative action. And multinational corporations are factoring new realities and uncertainties into their strategies and operations.

Energy Shift: Game-Changing Options for Fueling the Future is a one-stop resource for busy executives and senior policymakers who need a reliable, accessible guide to the big strategy questions surrounding energy.

Supported by the latest studies, articles, and research conducted by Booz & Company, *Energy Shift* is a visual guide that puts the most up-to-date information on the future of energy in a handy, easy-to-use format. It provides essential knowledge on the forces shaping the energy industry, alongside practical advice for making the tough decisions that leaders in all walks of life will face.

Energy Shift helps you distinguish media-driven myths and misconceptions from the actual effects the energy crisis will have on a variety of businesses and organizations—from the smallest local enterprise to the largest multinational.

Additionally, this forward-thinking handbook discusses the new opportunities that will arise for investors, corporations, and governments in such areas as

- Oil
- Coal
- Natural gas
- Nuclear energy
- Transportation alternatives, including biofuels, electricity, and hydrogen
- Renewable energy sources, including wind, solar, geothermal, and biomass
- Carbon reduction

By 2030, the way the world uses energy will be massively transformed, and along the way there will be daunting challenges and abundant opportunities. The most savvy business leaders will be the ones already prepared to act, not react, using the information found in *Energy Shift*.

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