



# Ética no jornalismo (Portuguese Edition)

*Rogério Christofoletti*

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O jornalismo é irmão siamês da ética e tem como objetivo servir à sociedade. Mas quem faz do jornalismo sua profissão nem sempre se depara com situações em que mocinhos e bandidos são fáceis de reconhecer. Às vezes as nuances são mais sutis. Deve o fotógrafo capturar a imagem de uma criança morrendo ou ajudá-la? Qual é a relação possível com a fonte? Até onde ir para conseguir uma manchete? O repórter pode omitir sua identidade para conseguir uma boa informação? Em ética no jornalismo, Rogério Christofolletti convida o leitor jornalista a se questionar o tempo todo, para que sua atividade não perca a razão de ser. De resto, no exercício cotidiano da cobertura dos fatos que interessam à sociedade, a conduta ética se confunde com a própria qualidade técnica do trabalho. O aprendizado de ética não se limita à sala de aula, mas este é um espaço privilegiado para a discussão do tema. Daí porque este livro ser essencial não apenas para jornalistas, como para estudantes e professores de comunicação.

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