Information Seeking Behavior and Technology Adoption: Theories and Trends

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With the increasingly complex and ubiquitous data available through modern technology, digital information is being utilized daily by academics and professionals of all disciplines and career paths.

Information Seeking Behavior and Technology Adoption: Theories and Trends brings together the many theories and meta-theories that make information science relevant across different disciplines. Highlighting theories that had their base in the early days of text-based information and expanding to the digitization of the Internet, this book is an essential reference source for those involved in the education and training of the next-generation of information science professionals, as well as those who are currently working on the design and development of our current information products, systems, and services.

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